StarterBook Report

1. Conclusions
   1. Just over half of all Kickstarter campaigns are successful
   2. Theater related campaigns are the most popular
   3. Just over one third of tech related campaigns are successful
2. Limitations

We don’t know the criteria for all of the fields. For instance, what does spotlight designate and how is it determined? Also, there isn’t much that we can use to determine if a campaign will be successful or not.

1. Other Tables/Graphs
   1. Backers vs State
   2. Goal vs State
   3. Campaign length vs State